Customer Activation

FULL VIEW

Full view is presented by default if there is no transaction activity.

Use Case 1: Zero State - Days 1-61

Not started, not urgent default state

DESKTOP @ 1440 PX

What's Next? | Edit Tasks | Show Less

Set Up Your Account - 0/4 Completed

- **Fund Your Account** — Make purchases, send money or pay bills.
- **Set Up Direct Deposit** — Get paid faster.
- **Set Up Bill Pay** — Make payments digitally.
- **Enroll with Zelle®** — Send and receive money quickly and easily.

RESPONSIVE @ 320 PX

What's Next? | Edit Tasks

Set Up Your Account - 0/4 Completed

- **Fund Your Account** — Make purchases, send money or pay bills.
- **Set Up Direct Deposit** — Get paid faster.
- **Set Up Bill Pay** — Make payments digitally.
- **Enroll with Zelle®** — Send and receive money quickly and easily.

Show Less

Use Case 2: Incomplete / Pending State

In progress, action required

DESKTOP @ 1440 PX

What's Next? | Edit Tasks | Show Less

Set Up Your Account - 1/4 Completed

- **Set Up Direct Deposit** — Pick up where you left off!
- **Set Up Bill Pay** — Make payments digitally.
- **Enroll with Zelle®** — Send and receive money quickly and easily.
- **Add More Funds** — Keep growing your balance.

RESPONSIVE @ 320 PX

What's Next? | Edit Tasks

Set Up Your Account - 1/4 Completed

- **Set Up Direct Deposit** — Get paid faster.
- **Set Up Bill Pay** — Make payments digitally.
- **Enroll with Zelle®** — Send and receive money quickly and easily.
- **Add More Funds** — Keep growing your balance.

Show Less

Use Case 3: Unsuccessful State

Attempt to complete unsuccessful

DESKTOP @ 1440 PX

What's Next? | Edit Tasks | Show Less

Set Up Your Account - 2/4 Completed

- **Set Up Bill Pay** — We were unable to process your request. Please try again.
- **Enroll with Zelle®** — Send and receive money quickly and easily.
- **Add More Funds** — Keep growing your balance.
- **Set Up Another Direct Deposit** — Get paid faster.

RESPONSIVE @ 320 PX

What's Next? | Edit Tasks

Set Up Your Account - 2/4 Completed

- **Set Up Bill Pay** — Your request could not be processed. Please try again.
- **Enroll with Zelle®** — Send and receive money quickly and easily.
- **Add More Funds** — Keep growing your balance.
- **Set Up Another Direct Deposit** — Get paid faster.

Show Less

Use Case 4: In Progress State

Additional information required

DESKTOP @ 1440 PX

What's Next? | Edit Tasks | Show Less

Set Up Your Account - 2/4 Completed

- **Set Up Bill Pay** — We need some additional information.
- **Enroll with Zelle®** — Send and receive money quickly and easily.
- **Add More Funds** — Keep growing your balance.
- **Set Up Another Direct Deposit** — Get paid faster.

RESPONSIVE @ 320 PX

What's Next? | Edit Tasks

Set Up Your Account - 2/4 Completed

- **Set Up Bill Pay** — We need some additional information.
- **Enroll with Zelle®** — Send and receive money quickly and easily.
- **Add More Funds** — Keep growing your balance.
- **Set Up Another Direct Deposit** — Get paid faster.

Show Less

Use Case 5: In Progress State

In progress, no required required

DESKTOP @ 1440 PX

What's Next? | Edit Tasks | Show Less

Set Up Your Account - 3/4 Completed

- **Enroll with Zelle®** — Send and receive money quickly and easily in XX days.
- **Add More Funds** — Keep growing your balance.
- **Set Up Another Direct Deposit** — Get paid faster.
- **Set Up Another Bill Pay** — Make payments digitally.

RESPONSIVE @ 320 PX

What's Next? | Edit Tasks

Set Up Your Account - 3/4 Completed

- **Enroll with Zelle®** — Send and receive money quickly and easily in XX days.
- **Add More Funds** — Keep growing your balance.
- **Set Up Another Direct Deposit** — Get paid faster.
- **Set Up Another Bill Pay** — Get paid faster.

Show Less

Use Case 6: Completed State

DESKTOP @ 1440 PX

What's Next? | Dismiss

Account Setup Complete

- **Add More Funds** — Keep growing your balance.
- **Set Up Another Direct Deposit** — Get paid faster.
- **Set Up Another Bill Pay** — Make payments digitally.
- **Enrolled with Zelle®** — Receive and send money now.

RESPONSIVE @ 320 PX

What's Next? | Edit Tasks

Set Up Your Account - 3/4 Completed

- **Add More Funds** — Keep growing your balance.
- **Set Up Another Direct Deposit** — Get paid faster.
- **Set Up Another Bill Pay** — Make payments digitally.
- **Enrolled with Zelle®** — Send and receive money now.

Show Less